



The Royal --- Savvy

Panel Book



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ABOUT US

What makes The Royal Savvy one of a kind among board organizations? It's our methodology. As a worldwide aggregator of online market and social exploration test sources, we make redid arrangements that suit the particular examination needs of every one of our customers.

Banding together with more than 140 boards across the United States and around the globe, we recognize the board, or mix of boards, that best suits your undertaking determinations and business targets, and influence our abilities, experience, and inside and out information to build up the highest-caliber and most practical example brings about the briefest measure of time.

Our example is sourced from effectively oversaw online examination boards that we vet for information quality cycles and client care, and that speak to a wide scope of focused regions including purchaser, business-to-business, segment gatherings, social gatherings, psychographic gatherings, and industry classifications. While we center around conventional twofold pick in online specialists, we likewise offer versatile, waterway, and web-based media tests and furnish you with full straightforwardness on the most delegate inspecting conceivable.

We dominate in conveying hard-to-reach and low-frequency target gatherings, working with our accomplices to build specialist profiling and persistently growing our organization with new, particular boards. Also, regardless of whether the focusing on is straightforward or complex, we utilize an assortment of procedures, including reaction rate adjusting and click adjusting, to inconceivably lessen the very late scramble to fill deficient shares toward the finish of the overview.

OUR SERVICES INCLUDE:

1. **ONLINE SAMPLE**
2. **INTELLIBLEND**
3. **QUESTIONNAIRE PROGRAMMING**
4. **MOBILE RESEARCH**
5. **COMMUNITY BUILDING**
6. **IN-HOME USAGE TESTS (IHUTS)**
7. **CUSTOMIZED SAMPLE WITHOUT COMPROMISE**

1. CUSTOMIZED SAMPLE WITH NO COMPROMISES

WHY WORK WITH The Royal Savvy?

OPTIMAL OUTCOMES

It's not just the quantity of individuals who complete a survey or add to every cell. It's realizing your respondents have been painstakingly chosen to meet the extraordinary necessities of your examination. It's being sure your examination will be finished true to form, on spending plan, on schedule and with individual consideration. It's the significant serenity of working with gifted examination partners who are uncommonly devoted to you and your eventual benefits. This is the thing that separates us from all other panels organization. We join the qualities of our kin, experience, abilities, and persistence to push past the acknowledged standards and convey your ideal result.

OUR DIFFERENCE

Your unique needs are always at the center of what we do, and this singular focus has resulted in our key distinguishing attributes.

WE'RE PERCEPTIVE AND ON TARGET

We have the expertise to understand your study's needs and nuances. This allows us to match them with the most appropriate sample solution.

WE'RE PROACTIVE

We have backup plans for our backup plans, which mean we will find a way to reach the promised targets, in the right numbers, at the right time. When leveraging multiple sources, we personally

plan and control the sample blend so that you get what we promise you'll get.

WE'RE SELECTIVE

Only 30% of panels that apply pass our rigorous, ongoing network partner audit, which evaluates panels for data quality processes, treatment of panelists, customer service and more. This vetting saves you time and aggravation and helps to ensure that you receive the best data quality available.

WE'RE A PROVEN AGGREGATOR

Over the last 18 years, 99.5% of our clients have been satisfied with the quality of our sample. We deliver 100,000 completed surveys every month and we are fully transparent with our clients as we design the most appropriate sample blend in an intentional and controlled way. This helps to ensure clients receive the target groups they expected to receive as well as high quality data for each study.

2. MOBILE CAPABILITIES

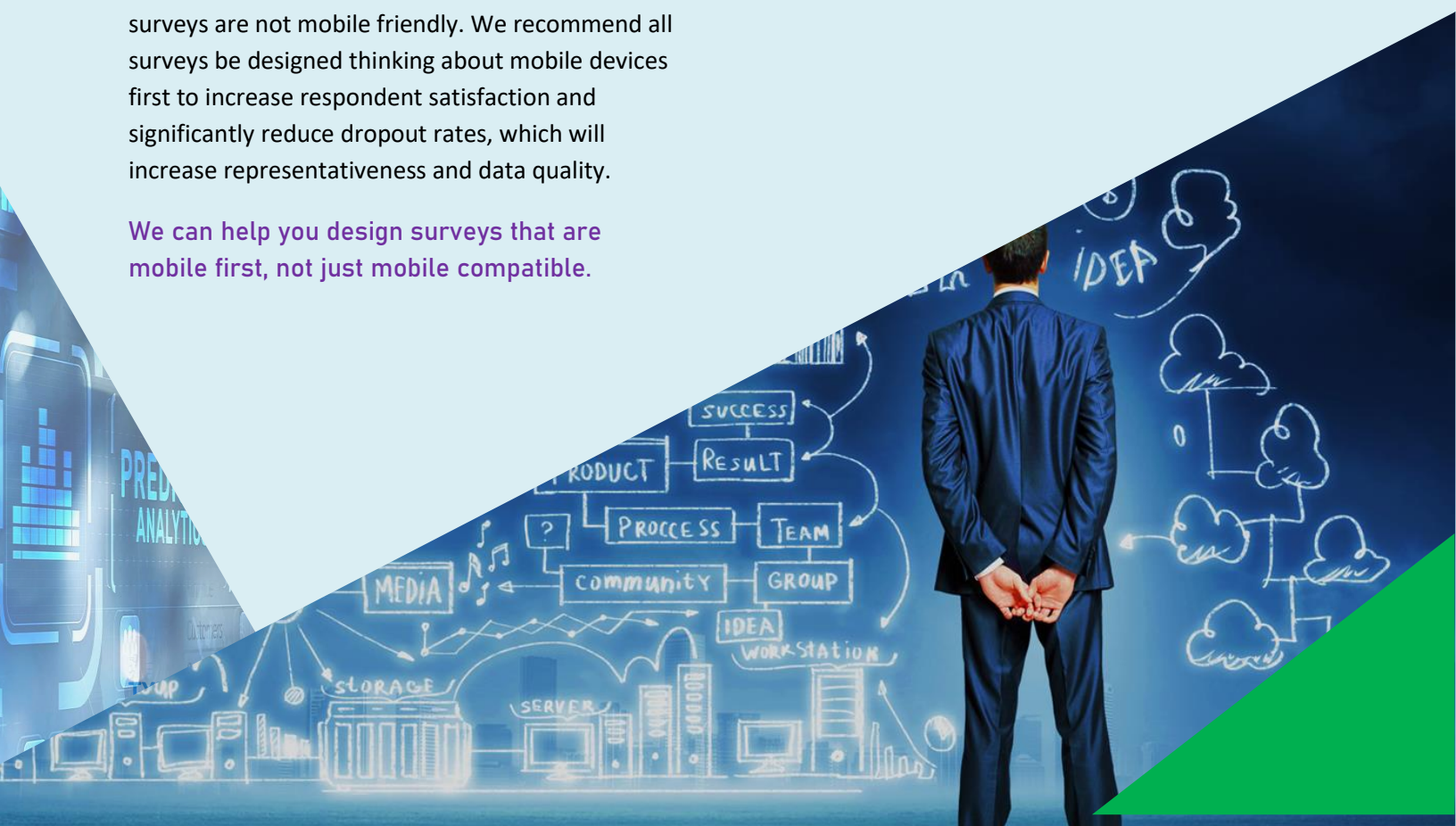
Portable innovation is forming purchaser conduct and improving the exploration local area. Among our organization, we have recognized the high level, portable explicit accomplices who center around responding to business addresses that use cell phones and tablets. Contingent upon your business targets, we can choose the best partner(s) for your study – either customary boards or those that emphasize exclusively versatile respondents.

DESIGN MOBILE FIRST

We estimate that one-third of those who take online surveys attempt to do so via a smartphone or tablet, a percentage we expect to grow as smartphone use continues to increase. But, according to the 2017 Green Book Research Industry Trends (GRIT) Report, about one-half of surveys are not mobile friendly. We recommend all surveys be designed thinking about mobile devices first to increase respondent satisfaction and significantly reduce dropout rates, which will increase representativeness and data quality.

We can help you design surveys that are mobile first, not just mobile compatible.

- **Geo-fencing surveys** that trigger popups on respondents' smartphones when they enter a defined location.
- **Mission-based surveys** that instruct participants to take a specific action.
- **In-store surveys** that engage consumers at point-of-purchase.



3. GLOBAL CONSUMER TARGETING

The imagination of our customers and their solicitations keeps on driving the extension of abilities across numerous buyer bunches around the world. Regardless of whether you need essential staple customers, ethnic gatherings, low occurrence buyers, or new mothers, The Royal Savvy will convey!

GENERAL

Marital Status
Children in Household
Education Level
Household Income
Ethnicity
Sexual Orientation
Religion Politics

AUTOMOTIVE

Car Make/Model/Year
Fuel Types
Insurance Carrier
Own/Lease/Finance
Purchase Intent
Satellite Radio
Navigation Tools
DVD Boat
Recreational Vehicle (RV)
All-Terrain Vehicle (ATV)

HEALTH

Exercise

FINANCE

Credit Cards
Banks
Credit Card Loyalty Program
Investment Firms
Tax Preparation
Investible Assets

LEISURE

Restaurant Visits
Pet Ownership
Alcohol Consumption
Outdoor Enthusiast
Shopping Habits
Grocery Shopping
Hobbies

TRAVEL

Leisure/Business
Car Rental
Hotel Rewards

TECHNOLOGY

Cable/Satellite TV
Game Console
HDTV/SmartTV
Owners
Cellphone
Smartphone Types
Cellular Carriers
Tablet Owners

SPECIALTY PANELS

Teens/College
Students
Pregnant/New
Moms/Mothers
Gamers
High Net Worth Hispanics

4. GLOBAL B2B TARGETING

With expanded profundity in profiling on all business experts and improved association with specialty sources, our capacity to help business-to-business research overall is unparalleled. We convey on the most testing objective gatherings and shares and do as such with a similar elevated level of value and administration our customers have come to adore.

GENERAL TARGETING	DEDICATED NICHE PANELS	SPECIFIC JOB TITLES
Job Title	IT Decision Makers	Accountant
Industry	Small Business Owners	Administrative Staff
Company Revenue	HR/Benefits	Architect Attorney
Number of Employees	Construction Professionals	C-Level Executive
Number of Locations	Building Managers	Consultant
Decision Making Roles	INDUSTRIES AND VERTICALS	Customer Support
Blue Collar v. White Collar	Agriculture	Designer
PURCHASE AUTHORITY FOR SERVICES/PRODUCTS	Automotive	Department Head
Finance/Banking	Banking/Finance	Doctor
Computers Employee	Communications	Engineer
Benefits Human Resources	Construction	Financial Advisor
Internet Services Legal	Education Energy	Graphic Designer
Maintenance	Engineering Entertainment	HR Director
Marketing/Advertising	Food/Beverage	IT Manager
Meetings/Accommodations	Government Insurance	Military
Office Supplies Shipping	Law/Legal	Nurse
Tax/Accounting	Marketing Non-Profit	Owner
Telecommunication	Pharmaceutical	Sales Representative Skilled
Transportation	Printing/Publishing	Tradesman
	Real Estate	Teacher/Professor
	Retail	
	Technology	

5. HEALTHCARE TARGETING

Finding an extremely elusive little thing is a lot simpler when you know precisely where that needle is. When directing patient examination, we utilize the most exceptionally focused on buyer boards in the business to guarantee we can convey the right sickness bunches from the very beginning

Acid Reflux

Allergies

Arthritis

Asthma

ADD/ADHD

Back Problems

Chronic Pain

Crohn's Disease

Depression

Diabetes Type 1 & 2

Eating Disorders

Eczema

Fibromyalgia Headaches

Heart Problems

High Blood Pressure

High Cholesterol

Menopause

Mental Disabilities

Migraines

Multiple Sclerosis

Obesity Osteoarthritis

Osteoporosis

Pregnancy (By Week)

Psoriasis Rheumatoid

Arthritis Seizures

Sight/Hearing

Disabilities Sinus

Problems Sleep

Disorders

PHYSICIAN TARGETING

Getting 15 minutes with your own primary care physician for a registration can be an immense test nowadays, not to mention getting them to take a statistical surveying overview. We have collaborated with the greatest doctor accomplices to convey profoundly profiled and responsive medical care experts around the planet for our customers' clinical exploration.

Anaesthesiologist's

Cardiologists

Dentists

Dermatologists

Endocrinologists

ENTs

Gastroenterologists

GPs/PCPs

Nephrologists

Neurologists

Nurses

Ophthalmologists

Opticians

Orthopedists

Pediatricians

Pharmacists

Respiratory Physicians










Pulmonologists














Rheumatologists
Surgeons











Urologists

Hospital Admins/Execs



Lab Managers

The American			
Country Name	Population of the country	TRS Panels	
 Argentina	45,733,844	70k	
 Brazil	210,300,000	64k	
 Canada	38,171,510	310k	
 Colombia	51,586,395	40k	
 Costa Rica	5,154,343	28k	
 Dominican Republic	10,989,031	33k	
 Mexico	130,686,250	60k	
 Peru	33,567,374	42k	
 United States	332,915,073	600k	

Asia Pacific			
Country Name	Population of the country	TRS Panels	
 Australia	25,883,622	180k	
 China	1,446,539,279	35k	
 Hong Kong	7,569,793	18k	
 India	1,370,508,600.	130k	
 Indonesia	277,267,583	20k	
 Japan	125,973,501	120k	
 Malaysia	32,700,000	19k	
 New Zealand	4,873,055	25k	
 Philippines	111,046,913	18k	
 Singapore	5,909,921	35k	
 South Korea	51,326,242	90k	
 Taiwan	23,872,749	35k	
 Vietnam	96,480,000	25k	

Middle East & Africa			
Country Name	Population of the country	TRS Panels	
 Egypt	104,835,112	60k	
 Israel	8,830,996	35k	
 Kuwait	4,352,449	5k	
 Qatar	2,943,974	40k	
 Saudi Arabia	35,513,709	9k	
 United Arab Emirates	9,990,000	20k	
 South Africa	60,041,994	56k	
 Kenya	55,301,875	36k	
 Zimbabwe	5,092,171	15k	
 Mauritius	1,273,433	10k	

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Europe			
Country Name		Population of the country	TRS Panels
	Austria	9,073,097	40k
	Belgium	11,654,962	32k
	Czech Republic	10,734,670	20k
	Denmark	5,818,572	28k
	Finland	5,551,873	4k
	France	65,461,049	260k
	Germany	84,131,75	240k
	Greece	10,357,046	25k
	Ireland	5,009,328	28k
	Italy	60,346,350	16k
	Netherlands	17,183,996	30k
	Norway	5,465,630	25k
	Poland	37,792,774	28k
	Portugal	10,167,925	28k
	Russia	145,912,025	170k
	Spain	46,778,296	19k
	Sweden	10,180,996	58k
	Switzerland	8,736,756	25k
	Turkey	85,513,784	39k
	United Kingdom	68,348,890	420k

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